

Business Success through Effective Communication



"The single biggest problem in communication is the illusion that it has taken place" – George Bernard Shaw

CONTEXT:

A leader's primary job is to influence people towards achieving the Organization's Vision. Research has established that leadership can be inculcated through certain training interventions and the most important ingredient of transformational leadership is Effective Communication. Effective Business Communication is fast becoming an area of Core competency for all Business Leaders. In Organizations, Effective Business Communication transforms the Employees more engaged and result oriented. Stress and Conflicts give way to Collaboration and Cooperation. Business Leaders rely heavily upon their Communication ability in persuading and motivating all stakeholders to produce the kind of results that are needed.

OBJECTIVES

This workshop on "Excellence through Effective Business Communication" brings the awareness on Time tested Concepts and Skill sets critical to hone Communication competencies. This workshop focuses on the key components like Speaking with confidence, making and delivering winning presentations, listening actively, writing audience-centric positive and persuasive documents like reports, proposals, media communications, etc.

Contents:

- The art and science of effective communication
- Interpersonal and group communication skills
- Active Listening and non-verbal Communication
- Communication Trends and Challenges in Corporate
- Leading Change and art of Kinesthetic speaking
- Inspirational Speech and Persuasion
- Cross Cultural Issues in Communication

Target Audience:

- Business Leaders
- Top Executives and Senior Management
- HR Professionals
- Team Leaders
- Consultants and Trainers
- Doctors & Para Medics



METHODOLOGY:

Workshop will follow a systematic approach to communication topics from basic skills and principles to more advanced strategies and techniques applied by Business leaders every day. With individualized coaching and constructive peer critique, the course content draws extensively on real-life experiences and focuses on case studies, discussions, inspiring films and practical application of communication skills. Besides helping the participants understand their communication profile, the course will also arm them with useful communication tips and tools such as worksheets, checklists and templates to help them implement what they have learned.

FACULTY:



Dr. Ashis Sen is a globally acclaimed expert facilitator and trainer. He is certified as Executive Coach by Hay Group, Seminar Leader by Gallup Organization and Trainer by Dale Carnegie amongst several other certificates.

He had also trained in NLP certified in Application Inquiry, Balanced Score Card, MBTI, FIRO-B, Emotional & Social Competence Inventory, Emotional Intelligence Skill Class amongst various other certification. He is amongst a few Indian Members of the globally famous Emotional Intelligence consortium based at Boston. He has delivered talks at Institutes like

Hay group -Texas, ESADE-Spain, University of Barcelona, several IIMs, NMIMS, TISS, XLRI amongst others. He was invited by the Harvard Business School for building a case study on internal communication.

He is one of the first members at Execution Premium Council at Palladium for balanced scorecard implementation and India Coordinator for Society for Organizational Learning (SOL). He has presented papers in numerous national and international forums including Europe and the US. His articles have been published in international magazine like Reflections (Chairperson of Reflections is Dr. Peter M Senge, Senior Faculty at MIT Boston and author of the seminal book 'The Fifth Discipline'). Dr. Peter M Senge invited him, to share his experience on the learning organization with the audience, during his talk in India in Nov. 2005. He has been invited to present his article "Emotional Choices-Pathway to Intrinsic Motivation" in February 2007 at Institute of Emotional Intelligence at A&M Texas University.

Date: 23rd May 2015

Registration 9.00 AM to 9.30 AM

Sessions 9.30 AM to 5.30 PM

Venue: Hotel Parle International, B. N. Agarwal Commercial Complex,
Next to Dinanath Mangeshkar Hall, Vile Parle (East), Opp. Railway Station, Mumbai 400 057

Participation Fee: Rs. 8900/- plus 12.36% Service Tax per Participant

Mode of Payment:

Cheque drawn in favour of "Forum for Emotional Intelligence Learning" should be sent to:
FEIL, 204-B, Sumith Samarth Arcade, Arey Road, Goregaon (West), Mumbai-400062.

Fee include Participation, Course Material (Hard Copies), Working Lunch, Coffee/Tea

Nominations & Enquiries:

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